

Michael Champion

Creative Director

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Senior creative professional with a background in product creation and development, team leadership and project management. Focuses on process improvement, brand development, consistency and quality of service delivery. Capitalizes on positive communication skills to lead teams through challenging objectives.

Skills

Adobe Creative Suite

Photoshop

Illustrator

InDesign

Lightroom

Premier Pro

Graphic Design

Team Building

Leadership

Process Improvement

Service Delivery Standards

Project Management

Concept Art

Art Direction

Photo Direction

Social Media/Website

Packaging Creation/Development

Production

Work History

2016 - 2020

Creative Director

Chronicle Collectibles, LLC

- Developed/Managed/Directed all aspects of 2D art and photography needs for Collectible Statues and Prop Replicas based on Video Game, Movie, and TV Intellectual Properties
- Concept Art development following studio style guides to include creation, art direction, proposal and continued development of final client approved concepts
- Collaborated with internal senior level staff and studio licensing/brand management teams to insure consistency of IP representation and quality standards
- Collaborated with internal 3D Design and Project Management teams to insure product development was consistent with client approved concepts
- Photo Direction of final paint masters/production samples for use in all marketing materials
- Photo Editing/Direction for Social Media campaigns and website use
- Created/Directed/Approved marketing copy for new product releases where needed
- Packaging design, production and direction to continue to adhere to client style guide and internal quality standards and brand consistency
- Development and production of trade show materials, including banners, direct mail, post cards, fliers, brochures, etc.

Studio

Bethesda Game Studios

King Features

Sony Pictures

Partners

Cabinet Entertainment

Lionsgate

The Jim Henson Company

CBS

MGM

Universal Studios

Disney

Paramount Pictures

Warner Bros.

Gearbox Software

Skydance Productions

...and more

Licenses

Borderlands 3

Highlander

SkyRim

Conan the Barbarian

Kong: Skull Island

Stargate

DC Comics

West World

Star Trek

Fallout

John Wick

Terminator

Farscape

Jumanji

The Dark Crystal

Flash Gordon

Jurassic World

The Wizarding World of

Fraggle Rock

Labyrinth

Harry Potter

Ghostbusters

Outlander

Vikings

Hellboy

RoboCop

...and more

Work History

2018 - 2019

Creative Director

Silver Screen Bottling

- Developed/Managed/Directed all aspects of 2D art and photography needs for licensed spirits products and all associated marketing materials
- Concept Art development following studio style guides to include creation, art direction, proposal and continued development of final client approved concepts
- Collaborated with internal senior level staff and studio licensing/brand management teams to insure consistency of IP representation and quality standards
- Collaborated with Chief Commercial Officer, Licensor Director and Director of Marketing Communications to insure product development was consistent with client approved concepts and standards
- Creation and direction of product labels and markings to meet the Alcohol and Tobacco Tax and Trade Bureau (TTB) standards
- Photo Editing/Direction for Social Media campaigns and website use
- Packaging design/production and direction to continue to adhere to client style guide and internal quality standards/brand consistency
- Development and production of trade show materials, including banners, direct mail, post cards, fliers, brochures, etc.

Studio	20th Century Fox	Death Row Records	Paramount Pictures
Partners	AMC Network	Legendary Global Entertainment	Premier League Soccer
	Bethesda Game Studios	Lionsgate	Sony Pictures
	Cabinet Entertainment	MGM	Warner Bros.
	CBS	NFL	...and more
Licenses	Billions	Fear the Walking Dead	Ray Donovan
	Carolina Panthers	Ghostbusters	Star Trek
	Days of Thunder	Jelly Belly	Step Brothers
	Death Row Records	John Wick	Terry Bradshaw
	Die Hard	Outlander	US Women's League Soccer
	Fallout 4	Predator	...and more

2009 - 2020

Freelance Artist

Michael Champion Art

- HBO's Game of Thrones 'The Compendium', Contributing Artist
- Stan Lee's POW Entertainment, Concept Artist
- Fantasy Illustration Library Volume II: Gods & Goddesses, Contributing Artist
- Movie Poster Artist: Big Mistake
- Media Convention Sketch/Pinup Artist: New York, LA, Chicago, Philadelphia, Ohio, Austin, Dallas, New Orleans and additional venues
- Celebrity Pinup Artist (Stan Lee, Star Wars actors, Game of Thrones actors & more)
- Wounded Warrior Live Art Charity Benefit (participating live artist)
- Heroes for Heroes Live Art Charity Benefit (participating live artist)
- Lurie Children's Hospital, Chicago, Children's Charity Art Class (instructor)
- Denton County Class on How to Write A Graphic Novel (instructor)
- Artist: Warlord of Mars Sketch Cards (Breygent Marketing, Inc)
- Writer/Artist: Mad Hugh, featured in Fistful of Comics Anthology
- Artist: Panels on Pages Annual Calendar 2009, 2010, 2011
- CGC Sketch Cover Artist
- Original Art Commissions for Private Collectors

2001 - 2009

Graphic Designer/Team Lead

Michaels Retail Stores Corporate Offices

- Created weekly print advertisements
- Prepared print files for release to printer
- Assisted in art directing product photo shoots